

## **BOARD AGENDA ITEM**

**MARCH 23, 2020**

### **SUBJECT:**

Board Room audio-visual upgrade through the purchase and installation of live-streaming equipment and a technical support contract through Swagit.

### **BACKGROUND INFORMATION:**

The Board of Education Communications Committee achieved one of its primary goals in July when board meetings began to be streamed live on the Internet. This has increased the outreach of board meetings and information exponentially, with livestreamed meetings having already accumulated over 106,000 views. Meetings are being livestreamed currently with a cell phone and microphone. The committee wishes to enhance the audio-visual quality of our livestreamed meetings through a significant upgrade of our current equipment. This action would significantly increase the quality of our broadcasts and provide a much better online experience for stakeholders by allowing them more interactive options that will improve community relations and expand the level of transparency we offer.

### **RECOMMENDATION:**

Following the board-approved issuance of a Request For Proposals (RFP) in December to upgrade the board room's audio-visual capabilities, install live-streaming equipment, and provide technical support for future board meetings, the Board Communications Committee is recommending the District contract with Swagit to provide the needed equipment, technical support, and annual services.

### **PREPARED BY:**

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