

BOARD AGENDA ITEM

September 23, 2014

SUBJECT:

Additional District Textbook Adoptions for 2014-15

BACKGROUND INFORMATION:

The District examines and evaluates textbooks adopted by the State for use in the classroom and recommends to the School Board those selected as best meeting the needs of the students. Upon approval by the School Board and funding by the State, schools may proceed to order those textbooks from the State Book Depository.

ADMINISTRATIVE CONSIDERATION:

The state has released additional funding for textbooks, some of which were approved by the Board in 2011 but not funded at the time. The list of recommendations includes the most recent editions of the previously approved textbooks, as well as new teacher recommendations in Advanced Placement Economics, Advanced Placement Psychology, Marketing Management, Animation, and Digital Desktop Publishing.

RECOMMENDATIONS:

Adopt the updated textbook recommendations of the teacher committees as submitted to the Associate Superintendent for Instructional Services.

ATTACHMENT:

List of textbook recommendations

PREPARED BY:

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ATTACHMENT

Anatomy and Physiology – High School

Human Anatomy and Physiology, 9th Edition; Pearson-Prentice Hall

Animation – High School CATE

Adobe Flash CS6 Revealed; Delmar Cengage Learning

Digital Desktop Publishing – High School CATE

Adobe InDesign CS4 Revealed, 1st Edition

Adobe InDesign CS6 Interactive

Adobe InDesign CS6 Revealed, 1st Edition

Earth Science – High School

Earth Science: Geology, the Environment, and the Universe, 3rd edition; McGraw-Hill School Education Group

Economics, Macroeconomics and Microeconomics, Advanced Placement

Principles of Economics, 6th Edition; Cengage Learning

Entrepreneurship – High School CATE

Entrepreneurship: Building a Business, 4th Edition; McGraw-Hill School Education

Environmental Science, Advanced Placement

*Environmental Science for AP**, 1st Edition; Bedford, Freeman and Worth

Environmental Studies – High School

Holt Environmental Science, 1st Edition; Holt McDougal

Marketing Management – High-School CATE

Marketing Essentials: The DECA Connection, 1st Edition: McGraw-Hill School Education Group

Marine Science – High School

Life on an Ocean Planet; Current Publishing Corporation

Psychology, Advanced Placement

*Psychology for AP**, 2nd Edition; Bedford, Freeman and Worth